

THE FORECAST

SELVA MARINA COUNTRY CLUB July 2009



UPCOMING EVENTS

July 3rd Celebration
Friday, July 3rd • 6-10pm

Family Bingo & Buffet
Wednesday, July 8th
6pm Dinner • 7:30 Bingo
\$14.95++ Adults • \$6.95++ Kids

Friday Nighter Happy Hour
Friday, July 10th • 5-8pm
Adult Event • KNO available

Swim Team Banquet
Tuesday, July 28th • 6pm
Adults \$18++ • Kids \$10++

Family Fried Chicken Night
Wednesday, July 29th • 4-9pm
Adults \$14.95++ • Kids \$9.95++

Seafood & Prime Rib Buffet
Friday, July 24th • 6-9pm
\$27.95++ Adults • 10.95++ Kids

Trivia Night
Friday, July 31st
6pm • Dinner & 7pm Trivia
Entrees starting at \$9.95++

Teen Dive-In Movie & Pool
Friday, August 1st • 7pm



SELVA MARINA RECONSTRUCTION PLAN



Saturday & Sunday, July 11th & 12th

Join the best attended Golf event of the year!

“Regular Men, Senior Men (50-69)
Super-Senior Men (70+) & Ladies Divisions

- Tee Times Off of #1 & #10 Both Days
- Cook-out on Saturday Following Play & Keg of Beer
- Sunday Hors'd Oeuvres & Keg of Beer
 - String Putting Contest
 - Closest to the Pin Contest
- This Event is for Full Golf Members Only!
 - Entry Fee is Only \$50 (plus carts)
- Sign-up Deadline is Thursday, July 9th

Golf Shop Direct Line • 246-3144

EMPLOYEE OF THE QTR

TIM DEMARCO GOLF COURSE MAINTENANCE

As you enter the Clubhouse you may have seen Tim Demarco on the grounds, planting or pruning, mowing or edging. Tim, a native of Ohio moved here almost 13 years ago with his wife and three children. He spent his youth working on golf courses during the summer so after years of doing commercial landscaping he decided it was time to relive his youth and return to the course. He is always cheerful and upbeat, he is constantly working to make the Clubhouse's image better and had a major role in the creation of the Cove's Sales office entry. For these things and more Tim has been awarded Employee of the Quarter for the second quarter of 2009. Please congratulate him next time you come to the Clubhouse.



PHONE NUMBERS & HOURS OF OPERATION

ADMINISTRATION | 246-4827

Monday -Wednesday • 8:00am - 4pm
Thursday - Friday • 8:00am - 5pm

GOLF PRO SHOP | 246-3144

Tuesday - Friday • 7:30am - 6pm
Saturday - Sunday • 7am - 6pm

GOLF MAINTENANCE | 246-4711

GOLF SHOP MIDWAY | 246-4827

Tuesday - Friday • 9am - 4pm
Saturday • 7am - 4pm
Sunday • 9am - 4pm

TENNIS PRO SHOP | 246-3766

Tuesday - Friday • 8am - 6pm
Saturday - Sunday • 8am - 5pm

POOL | 246-4827

Tuesday - Sunday • 6:30am - 8pm

LIFEGUARDS | 246-4827

Tuesday - Sunday • 10am - 8pm

FITNESS CENTER | 246-4827

Monday • 6:30am - 8pm
Tuesday - Sunday • 6:30am - 9:30pm

LETTER FROM THE MANAGER

HAPPY INDEPENDENCE DAY!

Dear Friends,

July takes us into the second half of 2009 and we are still doing very well considering all the factors affecting Selva Marina. Financially we continue to be cash positive each month, the month of May saw an increase in total membership of 12 members, and we are steadily moving forward with the sale of lots in The Cove. All members play an integral part of each of these successes.

Of course, for the financial impact we need not only your dues but also your day to day support of dining, guest play for all activities but especially golf, and continued commitment to remain a part of our country club community. Our greatest stress will be over the next three months as the Club tends to spend more because of labor, golf course maintenance, pool activity, and increased hours of operation. We hope you will find many opportunities to spend time at the Club, and if we are missing something please let us know.

Membership is a big challenge and we will only improve with your help. As I am writing this a new membership offering will be available for golf that could represent a terrific option for certain individuals. I hope we can roll that out to you in the next thirty days. I trust that you advocate the club as a great lifestyle option to your friends.



We love having them as guests, but the Club relies on increasing membership through your contacts.

The Cove presents many opportunities for members. The most obvious one is any member can purchase a lot with a 5% discount. But your participation can begin by

simply relaying to your friends and associates the availability of these unique lots at very competitive prices. Even if you don't have a recommendation for someone who might purchase a lot, speaking positively about the development is still critical to our success. And remember the success of this project is of benefit to everyone with new facilities financed from 100% of the capital raised – no assessment – virtually unprecedented in today's private club market.

So support the Club, recommend a member, and be positive about The Cove. With these things, we will achieve all of your expectations and more.

Best Regards,

AQUACISE

Tuesday, Wednesday & Friday
10:30 - 11:30am

Come join with us for a full body workout in the cool water

Contact Marcia Clarke at
249-7090 for more information

Classes are \$5 per class or
\$30 for the month

KIDS TRIATHLON

Saturday, August 1st • 8am

100 Yard Swim
3 Mile Bike
1 Mile Run

Cost is \$25 before August 1st
or \$30 the day of the event

Contact Steve Petitt, Race
Director at 982-9214 or
steve@recovergear.com

“Preserving the Past... Building the Future”

It's rare that an opportunity presents itself such as we have today, the gift to our families and community of open space and recreational activities for generations to come. All is well within our grasp through the sale of 98 home sites in 'The Cove at Selva Marina'.



sale of \$10 million of the approximately \$30 million in available home sites. To date we are at \$2 million. Once we reach \$10 million in contracts the neighborhood infrastructure (roads, curbs, utilities) will be

built and home sites readied for closing. At the same time our tennis courts will be re-located and Bobby Weed will begin the 10-month process of building our golf course.

Our Club needs all members to join in this effort by talking to friends, neighbors, or acquaintances about The Cove project. Conversation in social and business forums is a great way to spread our message around the area. Although we are marketing aggressively, having our members behind the project, out in the community, adds a very effective and influential voice to our campaign. Please stop by the Sales Center located in the former President's Room. It's open every day. Lee Elmore or Yvette Pinfield, our Prudential real estate brokers, would be happy to answer any questions. Our Independence Day celebration on July 3 offers a great opportunity to stop by and say hello.

Thanks for your outstanding support of the club.

Sincerely,

Rich Redick

It's all about the Member Experience!

The Cove is being sold for one reason... to enable Selva Marina Country Club to build on the success of 50 years and serve its members and the

community for another 50 years. Plans for a new Bobby Weed designed Golf Course, new Clubhouse, new Tennis

Courts, new pool and significantly expanded fitness center are on the shelf ready to begin.

But it won't happen unless our entire membership joins in the effort. No, I'm not asking that we all line up and buy a lot in this 'last great neighborhood in Atlantic Beach'. But if you are interested step up and reserve your home site now. Delay merely prolongs the start of our new Tennis Courts, Golf Course, and Clubhouse facility. What's the risk? If you like the neighborhood design but are worried that the project won't happen, that's exactly what will delay the Club's rebuilding.

A new Selva Marina depends on the



TURF TALK Golf Course Super., Chris Durkee



Greetings from Golf Course Maintenance,

Summertime is here again and we are certainly moving quickly through our growing season. Undoubtedly, you have noticed the extreme weather conditions that we have been experiencing on the property. Within the last forty days we have received more than 16 inches of rain and had 13 of those inches in a five day period. In between these strong thunderstorms has been early morning fog and humidity followed by hot, dry afternoons and more showers. The fairways quickly reached their saturation point and it became difficult to keep the back nine dry enough. In addition, a lot of tree work and limbs down has added a lot to the summer work load. Through it all, the course continues to progress each day.

In early June, we began a weekly double verticut, groom, and roll process that we will be doing every Monday throughout the summer. In addition, a biweekly topdress will be added on those Mondays to relieve any thatch and grain concerns, smooth ball roll, and speed ball mark recovery. On Monday, July 20th we will be performing our next greens aerification, followed with fertilization and topdress. We only hope that the rainfall amounts moderate and allow us to keep some fertility in the greens without any huge rain flushes leaching out the soils. You will also see us continuing to sod areas of the greens and fairways that continue to need repair and where the sod can really speed our recovery. We will also begin to aerify Tees, Collars and approaches on Mondays throughout the growing season that will no doubt improve turf quality by relieving turf compaction and aeration of the soil.

As we pass into these hot summer months, you will also begin to see some of our native areas begin to play a larger role around the property. Some of these areas will again be allowed to grow throughout the summer in order for us to spend more time maintaining the primary "in play" areas. This also allows for great savings in Labor and fuel costs and brings a "links" style of look to the property for part of the year.

Through the greens committee we have designated certain areas, from last year, that will be widened or scaled back. This continues to be a work in progress. We hope everyone has a happy Fourth of July and look forward to a great summer of fun and golf for everyone.

See you on the green,
Chris Durkee GCS



COURT REPORTER

MEMBER SPOTLIGHT OLIVIER LORIN

Did you know that one of the best players in Jacksonville is a member of our club? Olivier Lorin has been a member since 2006. Olivier grew up in France and hails from a long line of French tennis champions. He came to the US on a tennis scholarship, was a two-time All American for Oklahoma, and made it to the Semi-Finals of the NCAA Championships. More recently Olivier was named 2008 player of the year by the USTA-Florida, was number 1 in Florida in the men's 40's singles, is number 1 in Florida in the men's 40's doubles, won the 2009 Jacksonville Clay Court Championships at Selva Marina, and just recently advanced to the quarterfinals of the 40's World Championship in Spain.

Olivier lives in Atlantic Beach with his wife Eliette, 8-year-old twin boys Gabriel and Adrien, and 6-year-old son Nicolas (his boys are fluent in French, Spanish, and English). We are proud to have one of Jacksonville's tennis elite call Selva Marina Country Club home.



SUMMER SCHEDULE

LADIES CAMPS:

July 14th through the 17th
8 to 10:30am • Tuesday - Friday

Theme: Power volleys, harder groundstrokes, poaching, reaction volleys and ending the point by using **AGGRESSIVE PLAY!**

LADIES SCHEDULE:

Tuesday 8-10am - Ladies B/C and high D clinic,

Wednesday 8-10 - Ladies D and new players clinic

Friday 9-10:30 - Ladies A/B and high C clinic

Round Robin: Friday at 9am.

MEN'S SCHEDULE:

- Men's Round-Robin

Tuesday, Thursday, Saturday starts at 9am

- Sr. Red and Sr. Gold Men's Teams play on Friday

- Senior Blue Men's Team plays on Saturday.

- Men's Night plays Tuesday's at 6:30pm

5 TIPS ON FIGHTING TENNIS ELBOW

1. Use real gut strings
2. String your racquet with less tension
3. Use an arm band
4. Ice elbow and inflamed area two to three times daily
5. Use Ibuprofen accordingly

CONGRATULATIONS

SMCC 4.5 Men win the City Championships

Congratulations to Josh Vissman and Ray Magley for winning the 4.5 USTA Jacksonville league. They will advance to the district play-offs where they will face the champions from Tallahassee, Pensacola and Gainesville.

SMCC5.0 Men's Team finishes 2nd

Out of the six teams in the 2009 league Selva Marina Country Club with Todd Grovenstein and REB Phillips finished in 2nd place.

Josh Vissman's 4.5 Men's Team finished #1 in the City.

With a record of 15 wins and 1 loss, they beat Deerwood in the finals with an overall match score of 4 to 1. They are now off to Tallahassee on July 10th for Regionals. Josh, the captain didn't lose a match all season Way to go Josh!

Men's & Women's Tennis Club Championship

August 1st, 2009

Great tennis in the morning and fun company in the evening complete with Steak and Chicken Cook-out, Awards Ceremony & Captain's Appreciation Dinner.

Tennis • 8am ~ Dinner • 6:30pm

Prices...

Tennis & Dinner • \$45

Dinner Only • \$20

(Event will feature cash/mbr charge bar)

Deadline to Register is Friday, July 24th.

THE LINKS SIDE



UPCOMING EVENTS

CLUB CHAMPIONSHIP TOURNAMENT

Saturday & Sunday, July 11th
Signup by Thursday, July 9th



AERIFICATION

Monday, July 20th

JUNIOR CLUB CHAMPIONSHIP

Saturday, August 8th

MEN'S BREAKFAST SCRAMBLE

Saturday, August 15th

MEN'S 2 MAN MATCH PLAY BEGINS

Tuesday, August 18th

GOLF CLINICS

LADIES CLINICS

are available anytime with either Tim or Spencer. Arrange a group of three ladies and call for a time. Clinics will be one hour in length and cost \$15 per person based on three ladies to a session. We will be suspending the Tuesday night clinics during the summer.

CONGRATULATIONS

to our Pro, Tim Peterson who tied for 1st in the Windy Harbor Pro-Lady tournament last month. Tim shot a 67 including six birdies in a row! Tim, Chris Moyer, Bess Godfrey and Kaitlyn Price (awesome round of 70) finished in 6th place.

49TH BOB MEEKER MEN'S INVITATIONAL RESULTS

The tournament was a huge success
with 90 competitors.

CHAMPIONSHIP FLIGHT...

CHRIS TUTEN • 5TH PLACE

CHRIS DOUGLASS • TIE 7TH PLACE

FIRST FLIGHT....

BARRY SABIA • 3RD PLACE

TOM BLOODWORTH • TIE 3RD PLACE NET

SENIOR FIRST FLIGHT.....

BOB POHL • 3RD PLACE

WAYNE EDWARDS • TIE 4TH PLACE

DON SABIA • TIE 4TH PLACE

SENIOR SECOND FLIGHT....

WALT JOHNSON • 1ST PLACE

JOHN BALL • 4TH PLACE

SUMMER CAMP 2009

SESSIONS

June 23rd - July 3rd • July 7th - 17th

July 21st - July 31st • August 4th - August 14th

MEMBER RATES

\$265 per two week session

\$240 each multiple child in same session

Florida State Tax included

9am - 10:30am

Golf Instruction with PGA Pro Tim Peterson

10:30am - 12pm

Tennis Camp with USTPA Pro Ron Lague

12pm - 1pm

Lunch & Activities (included in price)

1pm - 3pm

Supervised Swimming & Pool Activities

MORE INFORMATION

Contact Amy White at 246-4827 ext. 27 or
visit our website at www.selvamarina.com/summercamp.asp

CLUBHOUSE

CULINARY CHAT *Executive Chef, Shane Cheshire*



As I wander the dining room introducing myself I've found that many of you already know my name. It is really wonderful to come to a new environment and find that you already have so many friends!

For those of you who may not know me or my work, I am a Florida native (Go Gators) and may be best known for my 8 years of service as the Executive Chef of First Street Grill in Jacksonville Beach. When that great establishment closed its owners moved me between The Homestead and Sun Dog Diner before I finally broke off on my own and became a personal Chef for a few Jaguar players. This was a natural transition as I had represented the Jaguars in "The Taste of the NFL" for six consecutive years. However, I missed the variety of personalities and tastes that come from working in a restaurant setting and decided to seek employment here, not realizing how many friends I would already have.

In the coming weeks you will notice changes with the menus, starting first at the Pool and the Banquet events and moving towards Lunch and Dinner and beyond to Breakfast and Sunday Buffet. I look forward to your input on these changes and, of course if you have favorites you are welcome to request them from your server if they disappear from the menu.

If we have not met yet, please come out for a meal and ask your server to bring me out so I can introduce myself.

And of course, enjoy the flavor of the beach!

Shane Cheshire
Executive Chef

TEEN DIVE-IN MOVIE & POOL PARTY

SATURDAY, AUGUST 1ST • 7PM

MORE DETAILS TO FOLLOW

TRIVIA NIGHT

Friday, July 31st

**6pm • Ala Carte Dinner
7-9pm • Trivia**

**Featuring a variety of selections from
the menu for as little as \$9.95. An entree
must be purchased to play.**

**Trivia Entry \$5
(all fees going towards prizes)**

**Teams of 4 individuals will
compete for cash and raffle prizes.**

Family Fried Chicken Night

Wednesday, July 29th

4 - 6pm

Pool Games & Water Slides

6 - 9pm • Dinner

Adults: \$14.95++

Children: \$9.95++

Menu Includes

Fried Chicken
Macaroni & Cheese
Homemade Potato Salad
Coleslaw
Fire Roasted Vegetables
Banana Pudding
Lemonade
Ice Tea

FRIDAY NIGHTER HAPPY HOUR

FRIDAY, JULY 10TH, 5-8PM

DRINK SPECIALS & HORS D'OEUVRES

GUESTS ENCOURAGED
NO RESERVATIONS REQUIRED,
GET A GROUP & STAY FOR DINNER

KIDS NIGHT OUT
AVAILABLE BY RESERVATIONS
CALL CHRISTINE AT 246-4827

HAPPY HOUR DINNER SPECIAL

SALAD
SPINACH SALAD W/ TOASTED PECAN-
STRAWBERRY VINAIGRETTE

ENTREE
CHARGRILLED SWORDFISH STEAK
WITH FIRE ROASTED RED PEPPER
STUFFED WITH SOUTHWESTERN-CORN
POLENTA, SAUTEED SUNBURST
SQUASH AND A CORIANDER-LIME
COMPOUND BUTTER

COST
\$19.95++

SUN	MON	TUES	WED	THURS	FRI	SAT
<h1>JULY</h1>			1 No Dinner Service	2 No Round Robin Lunch 11am-2:30pm Club Closes at 4pm	3 JULY 3RD CELEBRATION 6-10PM	4 Ala Carte Breakfast Ala Carte Lunch & Bar Menu
5 Ala Carte Breakfast • 7am Breakfast Buffet 9am - 1pm	6 CLUB CLOSED	7 Tennis Ladies 9-11am Mens 9-11am 6:30-8pm	8 BINGO \$5 per card 6pm Dinner 7:30pm Bingo	9 Men & Women's Round Robin 9am Ala Carte 6-9pm Birthday Dinner	10 FRIDAY NIGHTER 5-8pm • KNO Ala Carte • 6-9pm	11 GOLF CLUB CHAMPIONSHIP
12 GOLF CLUB CHAMPIONSHIP	13 CLUB CLOSED	14 Tennis Ladies 9-11am Mens 9-11am 6:30-8pm	15 No Dinner Service	16 Men & Women's Round Robin 9am Ala Carte 6-9pm Birthday Dinner	17 Ladies Tennis A/B/C Level • 9am Ala Carte • 6-9pm	18 Ala Carte Breakfast Ala Carte Lunch & Bar Menu
19 Ala Carte Breakfast • 7am Breakfast Buffet 9am - 1pm	20 CLUB CLOSED AERIFICATION	21 Tennis Ladies 9-11am Mens 9-11am 6:30-8pm	22 No Dinner Service	23 Men & Women's Round Robin 9am Ala Carte 6-9pm Birthday Dinner	24 SEAFOOD & PRIME RIB BUFFET 6-9pm	25 Ala Carte Breakfast Ala Carte Lunch & Bar Menu
26 Ala Carte Breakfast • 7am Breakfast Buffet 9am - 1pm	27 CLUB CLOSED	28 SWIM TEAM BANQUET 6PM	29 FAMILY FRIED CHICKEN NIGHT 4-9PM	30 Men & Women's Round Robin 9am Ala Carte 6-9pm Birthday Dinner	31 TRIVIA NIGHT 6PM • DINNER 7PM • TRIVIA	

FOOD & BEVERAGE HOURS OF OPERATION

BREAKFAST

Saturday • 7 - 11am
Sunday • 7 - 9am

BREAKFAST BUFFET

Sunday • 9am - 1pm

LUNCH

Tuesday thru Saturday
11am - 2:30pm

DINNER

Thursday & Friday Ala Carte • 6 - 9pm

BAR MENU

Sun., Tues. & Wed. • 11am - 2:30pm
Thursday & Friday • 11am - 9pm
Saturday • 11am - 2:30pm

BAR SERVICE

Tuesday, Wednesday, Saturday & Sunday • 11am - 7pm
Thursday & Friday • 6-9pm

A 24-HOUR CANCELLATION POLICY IS IN EFFECT ON ALL CLUB EVENTS.

IF YOUR LAST
NAME FALLS
BETWEEN THE
LETTERS F - N
JULY IS YOUR
QUARTERLY
MINIMUM
BILLING MONTH.

SUN	MON	TUES	WED	THURS	FRI	SAT
<h1>AUGUST</h1>						1 TEEN DIVE-IN MOVIE & POOL PARTY 7PM
2 Ala Carte Breakfast • 7am Breakfast Buffet 9am - 1pm	3 CLUB CLOSED	4 Tennis Ladies 9-11am Mens 9-11am 6:30-8pm	5 No Dinner Service	6 Men & Women's Round Robin 9am Ala Carte 6-9pm Birthday Dinner	7 Ladies Tennis A/B/C Level • 9am Ala Carte • 6-9pm	8 Ala Carte Breakfast Ala Carte Lunch & Bar Menu
9 Ala Carte Breakfast • 7am Breakfast Buffet 9am - 1pm	10 CLUB CLOSED	11 Tennis Ladies 9-11am Mens 9-11am 6:30-8pm	12 DOUBLE BINGO \$10 per card 6pm Dinner 7:30pm Bingo	13 Men & Women's Round Robin 9am Ala Carte 6-9pm Birthday Dinner	14 FRIDAY NIGHTER 5-8pm • KNO Ala Carte • 6-9pm	15 Ala Carte Breakfast Ala Carte Lunch & Bar Menu
16 Ala Carte Breakfast • 7am Breakfast Buffet 9am - 1pm	17 CLUB CLOSED	18 Tennis Ladies 9-11am Mens 9-11am 6:30-8pm	19 BACK TO SCHOOL PIZZA PARTY 3-8pm • \$12.95++	20 Men & Women's Round Robin 9am Ala Carte 6-9pm Birthday Dinner	21 TRIVIA NIGHT 6PM • DINNER 7PM • TRIVIA	22 WINE DINNER Adult Event KNO Available
23 Ala Carte Breakfast • 7am Breakfast Buffet 9am - 1pm	24 CLUB CLOSED	25 Tennis Ladies 9-11am Mens 9-11am 6:30-8pm	26 No Dinner Service	27 Men & Women's Round Robin 9am Ala Carte 6-9pm Birthday Dinner	28 SEAFOOD & PRIME RIB BUFFET 6-9pm	29 Ala Carte Breakfast Ala Carte Lunch & Bar Menu

RESERVATIONS

CALL CHRISTINE
AT 246-4827

ADVERTISEMENTS

**Beaches Doggie Day Care
and Boarding**

Our facility sits on an acre of land, providing plenty of space for fresh air, playing and splashing around in the pools. Ask about cage-free boarding.



**Call today for a
Pawcifically Good Time!**

904-24-POOCH (904-247-6624)

1075 Atlantic Blvd • Atlantic Beach
Yellow Building, East of Mayport Road
www.poochesplayhouse.com

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Selva Marina's Newsletter
is the place to advertise your Business!
Contact Amy White at 246-4827 for details



1600 SELVA MARINA DRIVE
ATLANTIC BEACH, FLORIDA
32233-5699
TELEPHONE: (904) 246-4827
FAX: (904) 246-9121
WWW.SELVAMARINA.COM

Unnatural Deaths... A Novel

by Selva Marina Member, Robert G. Fuller, Jr.

Why would anyone want to kill Harvey Coburn? This question perplexes Maine state police detective Martin Counihan. Two of Coburn's hunting companions, enroute to Coburn's hunting camp deep in the Maine woods, find the owner of Coburn Shoe lying in the woods road with a bullet in his skull.

**FOR MORE INFORMATION VISIT
Website: www.unnaturaldeaths.com**

ABOUT THE AUTHOR

Now retired, Robert G. Fuller, Jr. practiced law in Maine for about thirty-five years. He also served in the Judge Advocate General's Corps of the United States Navy as a reserve officer. During his career, he developed extensive contacts among Maine trial lawyers and judges, law enforcement personnel, prosecutors and forensic analysts, all of which have contributed to the authentic flavor of this novel.



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